YUKON RETAIL SALES
July 2010

1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

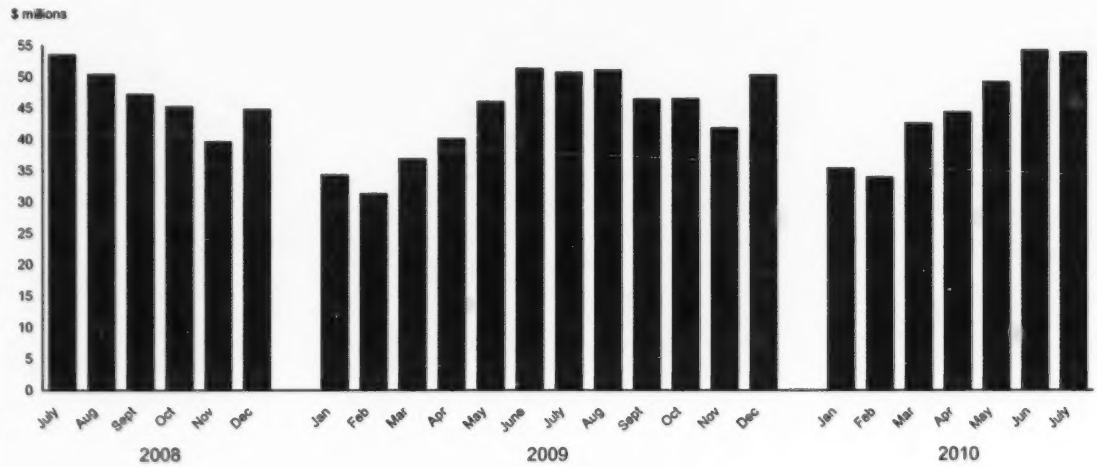
- **Total preliminary retail sales in Yukon for July 2010 were.....$53,886,000**
- **The July 2009 figure was.....$50,727,000**
- **The difference was an increase of.....$3,159,000**
- **As a percentage, the increase was.....6.2%**

Preliminary unadjusted estimates of Yukon retail sales for July 2010 increased 6.2% from figures for July 2009. Canada's retail sales were up 4.0% over the same time period.

On an annual basis, retail sales in Yukon totalled $526,653,000 in 2009; a decrease of $7,802,000, or 1.5% compared to the 2008 annual figure of $534,455,000.

Retail sales in Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

Yukon Monthly Retail Sales
July 2008 to July 2010



2 Yukon Retail Sales *(not seasonally adjusted)*

		Monthly Sales ($000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales ($000,000)	Change from Year-to-Date One Year Before (%)
2010	Jul (p)	53.9	-0.7	6.2	313.5	7.9
	Jun (r)	54.2	10.2	5.7	259.6	8.2
	May	49.2	10.9	6.9	205.4	8.9
	Apr	44.4	4.3	10.7	156.2	9.6
	Mar	42.5	25.3	15.4	111.8	9.2
	Feb	34.0	-3.9	8.6	69.3	5.7
	Jan	35.3	-29.7	3.1	35.3	3.1
2009	Dec	50.3	20.4	12.3	526.7	-1.5
	Nov	41.8	-10.1	5.4	476.4	-2.7
	Oct	46.5	0.0	2.7	434.6	-3.4
	Sep	46.5	-9.0	-1.6	388.1	-4.1
	Aug	51.1	0.7	1.3	341.7	-4.4
	Jul	50.7	-1.2	-5.2	290.6	-5.4
	Jun	51.3	11.5	0.8	239.9	-5.4
	May	46.0	14.9	-7.5	188.5	-7.0
	Apr	40.1	8.7	-6.4	142.5	-6.8
	Mar	36.9	17.8	-6.2	102.4	-7.0
	Feb	31.3	-8.7	-11.5	65.6	-7.4
	Jan	34.3	-23.4	-3.3	34.3	-3.3
2008	Dec	44.8	12.9	-5.5	534.5	6.3
	Nov	39.6	-12.4	-1.8	489.7	7.6
	Oct	45.2	-4.2	6.1	450.1	8.5
	Sep	47.2	-6.3	9.3	404.8	8.7
	Aug	50.4	-5.9	3.4	357.6	8.7
	Jul	53.5	5.1	13.0	307.2	9.6

(p)—Preliminary figures (r)—Revised figures

In July 2010, the unadjusted preliminary retail sales figure in Yukon ($53,886,000) decreased 0.7% from the revised figure for June '10 ($54,244,000). Sales decreased by 1.2% from June to July '09 and increased 5.1% from June to July '08.

On a year-to-date basis (Jan-Jul), retail sales in Yukon for 2010 totalled $313,535,000. This is an increase of $22,927,000, or 7.9% over the same time period in 2009.

3 Yukon Monthly Retail Sales by NAICS *(not seasonally adjusted)*

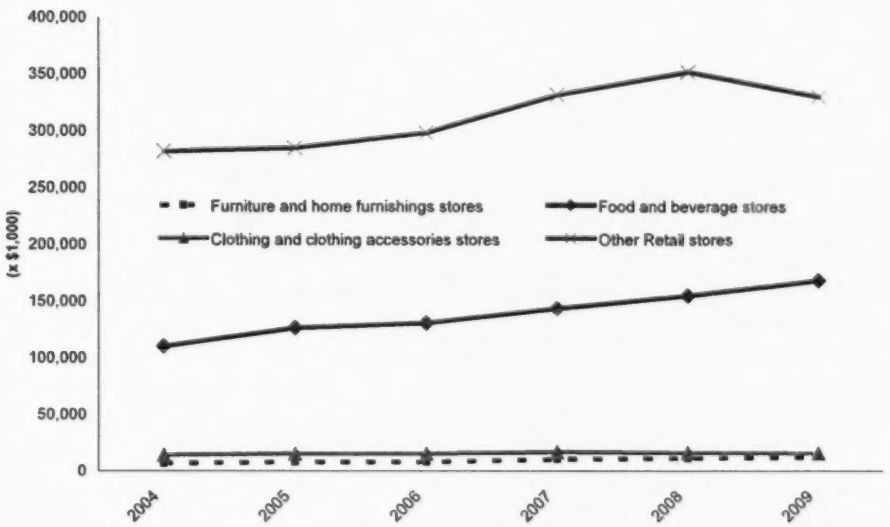
		Total Sales	Furniture & home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
		$000s				
2010 Jul	(p)	53,886	1,349	16,850	1,470	34,217
Jun	(r)	54,244	1,074	15,690	1,484	35,996
May		49,204	1,092	14,833	1,403	31,876
Apr		44,361	1,222	14,170	1,308	27,661
Mar		42,542	1,149	13,480	1,140	26,773
Feb		33,961	772	11,659	894	20,636
Jan		35,337	1,171	12,391	839	20,936
2009 Dec		50,280	1,173	16,378	2,160	30,569
Nov		41,774	1,146	13,101	1,385	26,142
Oct		46,469	1,163	14,801	1,391	29,114
Sep		46,457	1,006	14,930	1,476	29,045
Aug		51,065	1,162	15,709	1,540	32,654
Jul		50,727	1,031	16,001	1,378	32,317

(p)—Preliminary figures (r)—Revised figures

4 Yukon Annual Retail Sales by NAICS *(not seasonally adjusted)*

	Total Sales	Furniture and home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
			$ 000s		
2009	526,653	12,364	168,276	15,834	330,179
2008	534,455	11,476	154,846	16,231	351,902
2007	502,655	10,518	143,611	16,874	331,652
2006	452,543	8,001	130,775	15,482	298,285
2005	434,688	8,018	126,522	15,391	284,757
2004	413,285	6,881	110,363	14,256	281,785

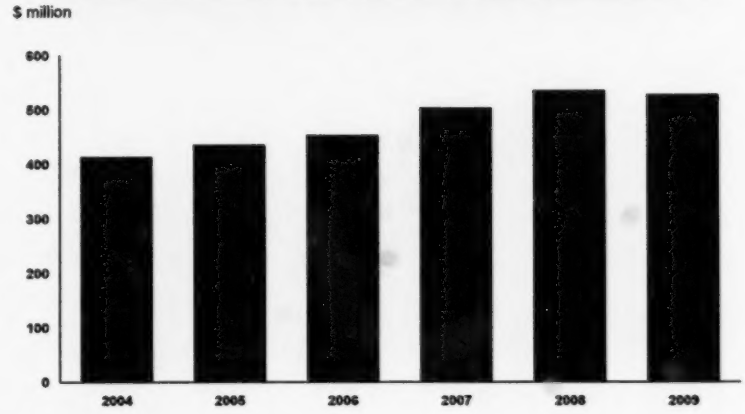
Retail trade by NAICS, 2004-2009
(Not seasonally adjusted)



5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

6 Yukon Retail Sales *(not seasonally adjusted)*
Annual Estimates, 2004 to 2009



During the past 6 years, annual retail sales in Yukon have ranged from a low of $413,285,000 in 2004 to a high of $534,455,000 in 2008. The largest percentage increase in sales over the previous year occurred in 2007 when sales were up 11.1% over sales in 2006. The only decrease in sales occurred in 2009, when sales fell by 1.5% compared to 2008.

	Yukon		Canada	
	Retail Sales ($million)	% change from previous year	Retail Sales ($million)	% change from previous year
2009	526.7	-1.5	415,413.4	-2.9
2008	534.5	6.3	427,895.9	3.7
2007	502.7	11.1	412,565.3	5.9
2006	452.5	4.1	389,459.5	6.4
2005	434.7	5.2	365,994.1	5.6
2004	413.3	..	346,454.6	..

* 'Other Retail Stores' is equal to total sales minus the NAICS categories listed. 'Other Retail Stores' includes *Motor Vehicle and Parts Dealers; Electronics and Appliance Stores; Building Material and Garden Equipment and Supplies Dealers; Health and Personal Care Stores; Gasoline Stations; Sporting Goods, Hobby and Music Stores; General Merchandise Stores; and Miscellaneous Store Retailers,* which are not released separately by Statistics Canada due to confidentiality restrictions.

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